

Raise Revenue Ideas

VOLUNTEER IDEAS

Create a citizen & hospitality group that brainstorms ways to attract more tourism business. -Volunteers & Hospitality Group

Sign-up Drive for grocery store rewards programs - each school's PTO to do. Alumni Fundraiser. Need to set up non-profit fund to collect raised funds. (who does this? Volunteers or school admin?) -

All School Auction Fundraiser -

Taste of Yarmouth + Silent Auction -

PTO Auctions working with school principals

Wine Tasting & Auction combined fundraiser

Charity Auction - Art and/or Talent Show

Have a Dance at the Cultural Center as a fundraiser

Jazz or coral concert at cultural center using school talent.

Town-wide yard sale held at J. Simpkins field. Ask for donations. Each person/family who participates either donates all or portion of their proceeds to the fundraiser

Angel investors with interest in the success of the local economy are a possible target for soliciting generous donations. Toyota comes to mind as a company with a local presence and a strong need for public redemption. Companies that cater to tourism are not as likely to invest in public school concerns since we're not their market. Do we have anyone on board with experience soliciting venture capital? -

Hold Town Lottery

Hold “hole in one” contest with \$1mm payout. Each person pays to enter the contest. \$\$ goes towards the school and pays for insurance policy for potential winner. Have much smaller prizes for top3 closest to the hole.

Community/School Connection Ideas

VOLUNTEERS

Have people listen to WXTK radio and call in to make comments. Needs someone to lead a group to counteract negative school talk.

Events with Yarmouth citizens and DYRHS students.

Yard sale -inside DY’s track field - Volunteer

Wiffle Ball Tournament 5 -7 players - Volunteers & Principals

Have an author, singer or athlete come do a benefit performance - charge ticket price and have the performer donate their talent - someone who might have a Dennis or Yarmouth connection

Networking to get citizens to support override

Get the word out - write letters and articles to newspaper/online. Write about positive things that are happening in our school.

Know businesses of students’ parents and relatives. Create partnership there first. Host events. Give-aways, etc to connect businesses with schools.

Write letters to alumni telling them about the great things DY is going and solicit donations (part community/ part revenue

Channel 17 - support our school services - DYSOS - Dick McGarr and Phil Wick

Our students, where are they working, whom are they working for. Any of the kids in the police and fire dept? Try and help gap the bridge. These kids will be our future nurses, police officers, fireman and woman.

Chamber of Commerce & Volunteers

Meeting with business community -

School Choice Campaign-“DY Schools Are Great”

VOLUNTEERS & Principal Jenks

Interview students on local radio & local access TV. Could be produced by the students. Could also partner with the DYSOS group that has a TV show already (contact: Dick McGarr dysos.wordpress.com)

VOLUNTEERS

DY Schools are Great business cards to hand out. -

Twitter & Facebook campaigns.

Bumper Stickers: “DY Schools Are Great!” -

Find top school review websites and have parents enter reviews

Positive letters to the editors of CCTimes and The Register -